

Financial Freedom

Understanding How to Manage What You've Been Given

Goal Takeaway:

Attendees will understand the importance of properly managing money, saving, staying out of debt and utilizing the knowledge.

Summary:

This topic addresses a major issue in American society today...financial problems. A recent study shows that most Americans can't afford a \$400 emergency. That is insane! I will show your audience the importance of eliminating debt and working toward dreaming about what their life could be once again.

The company benefits are as follows but not limited to:

- Increase employee retention
- Build a common language within a company culture
- Provide employees with tools to succeed in life
- Keep salary expectations in check
- Education and literacy for realistic money management
- Investment in employees personal lives
- Reduced stress for better productivity
- Increase focus and performance
- Become more attractive company to better talent

Target Audience:

Companies that wish to provide employee benefits that others will not. It takes a special type of company and leader to invest in employees on a personal level like this. Employees of these companies will be more likely to receive and use the information effectively.

Audience Takeaways:

- Attendees will be empowered to manage their money properly
- Attendees will know the company wants to see a positive culture shift
- Attendees will know the importance of budgeting, saving and planning for their future
- Attendees will know statistics of the world around them so they can better feel at ease in sharing their struggles with others

Training outline:

Session will start by reporting statistics from my financial survey. It will be a time of discussion and minor QA in which I will ask for involvement. The key will be to break the ice and put everyone on a level playing field when it comes to their financial struggles.

I bring my personal story into this and help people to understand the importance of getting a handle on their finances. I draw conclusions about how it affects every part of their lives if they are not properly managing their money and resources.

We will then move to overall issues people have with spending, debt and money management. I'll report on statistics and myths about money management.

I will touch on some basic topics such as 401k's, simple investing and budgeting. People will be able to see how vital it is for them to get their finances in order.

The session will wrap up with a question and answer time for about 15 minutes. Should anyone need to ask something in private, I will stick around to make sure those questions are answered.